



Core Values

Wake County Smart Start is committed to serving the children and families in our community through the following core values:

Respect

We honor the unique experiences and needs of each young child and family.

Cultural Sensitivity

We value diversity, promote inclusive practice and support community empowerment.

Advocacy

We provide a strong, united voice for those most vulnerable—our children.

Responsiveness

We respond to the individual needs of children and families with regard for our larger community as a whole.

Community Collaboration

We support community collaboration through authentic relationships characterized by honesty, integrity and compassion.

Innovation

We value flexibility, actively seek new approaches in practice and regard challenges as opportunities for growth.

Accountability

We value our role as public stewards through the use of best business practices, strong internal controls and accurate documentation of our efforts.